6th ANNUAL

Reading POWER

Play *for* Literacy

GOLF & PICKLEBALL

2026 *Sponsorship* Opportunities

Please join us at our sixth annual *Play for Literacy* event and help foster the promise of literacy for the next generation.

Monday, August 31, 2026

EXMOOR COUNTRY CLUB ✓ HIGHLAND PARK, IL

Join Us in Unlocking Opportunity

At Reading Power, Inc., we believe literacy is the key to success—the foundation that opens doors to learning, confidence, and lifelong opportunity. Yet, too many children face barriers to building this essential skill, putting their futures at risk before they've truly begun.

As a nonprofit dedicated to accelerating literacy learning and fostering a love of reading and writing, we provide high-dosage, one-to-one tutoring during the school day for preschool through second grade students. We partner with schools where literacy needs exceed available resources, ensuring that the children who need support most are not left behind.

Because when a child learns to read, they gain more than words—they gain access to opportunity.

But unlocking that potential takes all of us.

Your support as a sponsor is an investment in the next generation of leaders, workers, and innovators. By partnering with us, you help remove barriers, close opportunity gaps, and ensure every child has the key they need to succeed.

Will you join us?

Together, we can—and we will— unlock opportunities, opening doors to brighter futures so all children can thrive.

So, let's do it. Let's play for literacy!

With sincere gratitude,

Lisa Bulzoni

Lisa Bulzoni
CHIEF EXECUTIVE OFFICER

Reading POWER
Fostering the Promise of Literacy

READINGPOWERINC.ORG/EVENTS

Information on Reading Power

Reading Power provides individualized, high-dosage, one-to-one tutoring in person during the school day for children in preschool through second grade. We do this by partnering with schools in need of supplemental literacy support, where needs exceed resources.

Reading Power's one-to-one literacy tutoring program is:

- Led by reading professionals, and powered by trained volunteers
- Professionally developed using cutting-edge, research-based, data-driven curricula
- Individualized daily for each student, and provided up to four days a week

"Reading Power isn't only a part of our students' day. It's a chapter of their lives that is truly changing their plot."

Principal of Washington Elementary School

Our Programs

The Reading Power Advantage

Reading Power's highly trained volunteer tutors deliver one-to-one literacy instruction during the school day, guided closely by professional educators. Each tutoring session is built around a structured lesson plan, thoughtfully tailored to meet the individual needs of every student, every day. Focused on students in kindergarten through second grade, each session integrates reading, writing, and oral language development to build foundational literacy skills and unlock each child's potential. Our target population includes students reading significantly below grade level and scoring below the 25th percentile on universal literacy assessments. In fact, many of our students begin the school year below the 10th percentile, making our work not only essential, but transformative.

Our Programs

Preschool

Reading Power's preschool program—offered in both English and Spanish—is our first opportunity to spark a lifelong love of books by nurturing children's natural curiosity and sense of wonder. With a focus on oral language development, the program uses high-quality literature to expand background knowledge, inspire meaningful conversations, and build essential early literacy skills. In personalized, one-to-one sessions, students strengthen their listening comprehension, grow their vocabulary, and begin to see reading as both joyful and empowering. Our dedicated volunteers—including a number of bilingual tutors—meet with students twice a week during classroom free choice time, planting the earliest seeds of literacy success.

Kindergarten

Kindergarten students build essential early literacy skills by developing story listening abilities, strengthening alphabet letter and sound recognition, and enhancing phonemic awareness and phonics—all while nurturing a lifelong love of reading. These foundational skills are key predictors of first-grade reading success.

Each student participates in 25-minute, one-to-one literacy tutoring sessions three times a week. During these sessions, a picture book is read and discussed, encouraging story comprehension, prediction skills, vocabulary growth, and a passion for books. Additionally, students engage in journal writing or literacy games designed to reinforce foundational reading skills.

First and Second Grade

The first and second grade program is the heart of Reading Power, focused on accelerating students' literacy development to help them reach grade-level benchmarks. Students in these grades receive forty minutes of one-to-one tutoring, three to four days a week in a dedicated Reading Power space.

During each tutoring session, students read three to four books at their instructional level, write in a journal, engage in targeted word work to build phonics skills, and learn high-frequency sight words. Each night, a well-practiced book and a student-selected library book are sent home to reinforce learning.

A standardized lesson plan guides every session but is individualized daily to meet each student's needs. Student performance is assessed during every session, and the lesson plan is adjusted accordingly, ensuring a smooth transition for the next day's tutor.

Our Results

During the 2024-2025 school year, 78% of Reading Power students met grade level expectations and increased an average of five book levels. Results indicate substantial growth in fluency, comprehension, phonics skills, and vocabulary, while increasing enjoyment of reading and building confidence.

How We Measure

Reading Power measures overall growth to assess students' literacy knowledge using universal assessments in the fall and spring. In addition, students are assessed daily to inform instruction. This individualized intervention is the key to Reading Power's success, as it supports the development of fundamental skills and independent reading practices. Student performance is formally evaluated three times a year. The Illinois Snapshots of Early Literacy (ISEL) is used for kindergarten and an Oral Reading Fluency (ORF) measure is used for first and second grade literacy. Results inform program eligibility, advise instruction, and evaluate program effectiveness at year-end.

Data gathered since our program began in 2003 has shown that Reading Power students consistently advance to grade level expectations.

SEL Data

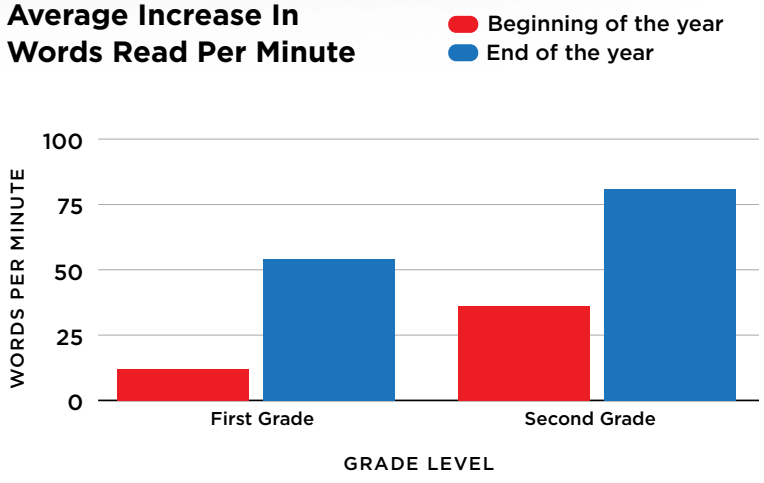
At the beginning, middle, and end of the 2024-2025 school year, our students completed a survey to help us understand their social-emotional growth and their attitudes toward reading. The transformation we see is nothing short of remarkable. Over the course of the year, students not only build literacy skills; they grow in confidence, pride, and joy. Their smiles say it all: they love learning with us. And nothing means more to us than knowing they're happy.

95% OF OUR STUDENTS VIEW THEMSELVES AS READERS

93% OF OUR STUDENTS HAVE POSITIVE FEELINGS ABOUT READING

96% OF OUR STUDENTS REPORT FEELING HAPPY WHEN THEY SEE THEIR TUTORS

Average Increase In Words Read Per Minute



78%

OF STUDENTS MET GRADE LEVEL EXPECTATIONS AND INCREASED AN AVERAGE OF **5 BOOK LEVELS**

OUR KINDERGARTENERS' ILLINOIS SNAPSHOT OF EARLY LITERACY AVERAGE SCORE INCREASED FROM

50 *to* 111

Changing Reading Trajectories—Right on Time

Research shows that children who are not reading proficiently by the end of third grade are four times more likely to struggle for the rest of their academic lives*. Behind that statistic are real children. Children who, without support, can fall behind in ways that become harder and harder to overcome.

That's why early intervention isn't just important; it's everything.

Meet Stephanie

When Stephanie arrived at Reading Power this fall, she was a shy, soft-spoken, and absolutely darling first grader reading below grade level. She read just 9 words per minute and worked in beginning-level texts (Level B). Like so many students, Stephanie wasn't lacking potential; she just hadn't yet been given the tools she needed to unlock it.

At first, she was hesitant. Reading out loud felt risky. It was easier to stay quiet.

But with consistent, patient support, something began to change.

In just a few months, Stephanie made remarkable progress. By winter, her reading fluency had grown to 72 words per minute—a gain of 63 words. She advanced from Level B to Level F texts and progressed through numerous key phonics skills, strengthening both her decoding skills and comprehension.

And alongside those academic gains came something even more powerful:

Confidence.

The student who once avoided reading aloud is now raising her hand, taking risks, and letting her voice be heard. There is a new sense of pride in her—one that shows up every time she turns a page and realizes, I can do this.

Stephanie's journey shows what's possible when the right support reaches a child at the right time. She is no longer falling behind—she is catching up, gaining the skills she needs just in time to change her trajectory before second and third grade.

And her story is not the exception.

Across Reading Power classrooms, students are making gains that once felt out of reach.

Kindergarten students have nearly tripled their letter sound recognition, growing from an average of 7 sounds in the fall to 20 by winter—building the very foundation that reading depends upon.

First graders, like Stephanie, have increased their reading fluency from 9 to 32 words per minute, surpassing midyear expectations and growing not only in skill, but in confidence.

And second graders have improved from 35 to 64 words per minute on average, moving steadily toward grade-level reading and deeper comprehension.

These numbers tell a story, but the real impact is what they make possible:

A CHILD RAISING THEIR HAND FOR THE FIRST TIME.

A STUDENT CHOOSING TO READ INSTEAD OF AVOIDING IT.

A MOMENT OF PRIDE WHERE THERE WAS ONCE FRUSTRATION.

At Reading Power, we are not just teaching children how to read; we are helping them believe in themselves and opening doors to a future filled with possibility.

And for students like Stephanie, that change is happening right now—at exactly the moment it matters most.

*Annie E. Casey Foundation

2026 Sponsorship Opportunities

Presenting Sponsor $50,000 — SOLD

ALLEY COMPANY
Separate Account Investment Management

Premier Sponsor $40,000

- Two foursomes
- Cocktail and dinner reception for all guests golfing
- Logo and name recognition on event materials and Reading Power, Inc. website
- Logo and name recognition at the event reception
- Second-hole tee box signage
- Acknowledgment during the Play for Literacy evening program
- Option to distribute promotional materials
- Social media recognition
- Feature in Reading Power, Inc. newsletter

Reception Sponsor $35,000

- Two foursomes
- Cocktail and dinner reception for all guests golfing
- Logo and name recognition on event materials and Reading Power, Inc. website
- Logo and name recognition at the event reception
- Tee box signage
- Acknowledgment during the Play for Literacy evening program
- Option to distribute promotional materials
- Social media recognition
- Feature in Reading Power, Inc. newsletter

Lunch Sponsor $25,000

- One foursome
- Cocktail and dinner reception for all guests golfing
- Logo and name recognition on event materials and Reading Power, Inc. website
- Logo and name recognition at luncheon
- Tee box signage
- Acknowledgment during the Play for Literacy evening program
- Option to distribute promotional materials
- Social media recognition
- Feature in Reading Power, Inc. newsletter

Halfway House Sponsor $20,000

- One foursome
- Cocktail and dinner reception for all guests golfing
- Logo and name recognition on event materials and Reading Power, Inc. website
- Logo and name recognition at Exmoor Country Club's Halfway House
- Tee box signage
- Social media recognition

Pickleball Sponsor $10,000

- One pickleball court for four players
- Lunch for all pickleball players
- Logo and name recognition on event materials and Reading Power, Inc. website
- Logo and name recognition at pickleball courts
- Tee box signage
- Social media recognition

Continue for more sponsorship opportunities ☞

Play *for* Literacy
GOLF & PICKLEBALL

For sponsorship opportunities and further information, please contact **Katie Taylor** at **katie.taylor@readingpowerinc.org**.

READINGPOWERINC.ORG/EVENTS

2026 *Sponsorship* Opportunities

Bag Sponsor $7,500

- Logo and name recognition on event materials and Reading Power, Inc. website
- Logo and name recognition at event welcome and swag table
- Tee box signage
- Social media recognition

Putting Range Sponsor $5,000

- Logo and name recognition on event materials and Reading Power, Inc. website
- Logo and name recognition at Exmoor Country Club's putting range
- Social media recognition

Golf Ball Sponsor $3,000

- Logo and name recognition on event materials and Reading Power, Inc. website
- Logo and name recognition at event welcome and swag table
- Social media recognition

Sunscreen Sponsor $2,500

- Logo and name recognition on event materials and Reading Power, Inc. website
- Logo and name recognition at event welcome and swag table
- Social media recognition

Cart Sponsor $1,500

- Logo and name recognition on event materials and Reading Power, Inc. website
- Logo and name recognition displayed in one golf cart
- Social media recognition

Tickets Without Sponsorship

- Foursome ★ $5,000
- Individual Golfer ★ $1,250
- Pickleball Ticket ★ $150
- Dinner ★ $300
- Pickleball & Dinner ★ $400

Play *for* Literacy

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2026 *Sponsorship* Opportunities

	Presenting Sponsor $50,000 SOLD	Premier Sponsor $40,000	Reception Sponsor $35,000	Lunch Sponsor $25,000	Halfway House Sponsor $20,000	Pickleball Sponsor $10,000	Bag Sponsor $7,500	Putting Range Sponsor $5,000	Golf Ball Sponsor $3,000	Sunscreen Sponsor $2,500	Cart Sponsor $1,500
Cocktail and dinner reception for all guests golfing	✓	✓	✓	✓	✓	X	X	X	X	X	X
Lunch for All Players	✓	✓	✓	✓	✓	✓	X	X	X	X	X
Logo and name recognition on event marketing materials and Reading Power, Inc. website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo and name recognition	CLUB ENTRANCE	EVENT RECEPTION	EVENT RECEPTION	LUNCHEON	CLUB HALFWAY HOUSE	PICKLEBALL COURTS	EVENT WELCOME & SWAG TABLE	PUTTING RANGE	EVENT WELCOME & SWAG TABLE	EVENT WELCOME & SWAG TABLE	ONE GOLF CART
Tee box signage	FIRST- AND NINTH-HOLE	SECOND-HOLE	✓	✓	✓	✓	✓	X	X	X	X
Acknowledgment during the Play for Literacy evening program	✓	✓	✓	✓	X	X	X	X	X	X	X
Option to distribute promotional materials	✓	✓	✓	✓	X	X	X	X	X	X	X
Social media recognition	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Feature in Reading Power, Inc. newsletter	✓	✓	✓	✓	X	X	X	X	X	X	X
Included Participation	TWO FOURSOMES	TWO FOURSOMES	TWO FOURSOMES	ONE FOURSOME	ONE FOURSOME	ONE PICKLEBALL COURT (4 PLAYERS)	X	X	X	X	X

Play *for* Literacy

GOLF & PICKLEBALL

Looking to participate but interested in sponsoring in a different way? Custom sponsorship opportunities are available upon request—please reach out to **Katie.Taylor@readingpowerinc.org** for more information.

READINGPOWERINC.ORG/EVENTS

2026 *Event* Schedule

Monday, August 31, 2026

EXMOOR COUNTRY CLUB | HIGHLAND PARK, IL

9:30 – 11:00 AM
Pickleball Courts Open (Flight 1)

11:00 AM – 12:30 PM
Registration & Lunch

12:30 PM
Shotgun Start for All Golfers

12:30 – 2:00 PM
Pickleball Courts Open (Flight 2)

3:00 – 4:30 PM
Pickleball Courts Open (Flight 3)

5:00 – 7:30 PM
Cocktail Dinner Reception
& Evening Program

Play *for* Literacy

GOLF & PICKLEBALL

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READINGPOWERINC.ORG/EVENTS

2026 *Sponsorship* Agreement

CONTACT

PHONE

EMAIL

COMPANY OR INDIVIDUAL NAME AS IT SHOULD APPEAR ON MATERIALS

Sponsorship Levels

please check one

- ❑ PREMIER SPONSOR: $40,000
- ❑ RECEPTION SPONSOR: $35,000
- ❑ LUNCH SPONSOR: $25,000
- ❑ HALFWAY HOUSE SPONSOR: $20,000
- ❑ PICKLEBALL SPONSOR: $10,000
- ❑ BAG SPONSOR: $7,500
- ❑ PUTTING RANGE SPONSOR: $5,000
- ❑ GOLF BALL SPONSOR: $3,000
- ❑ SUNSCREEN SPONSOR: $2,500
- ❑ CART SPONSOR: $1,500

Payment Method

- ❑ SCAN TO PAY BY CREDIT CARD ➡
- ❑ CHECK MADE PAYABLE TO:

  READING POWER
  900 NORTH SHORE DRIVE, SUITE 178
  LAKE BLUFF, IL 60044
- ❑ ACH PROVIDED UPON REQUEST

SPONSOR SIGNATURE

DATE

Best Contact for Sponsorship Administration *(logos, tickets, etc.)*

NAME

PHONE

EMAIL

For event recognition, please send high resolution logo by **August 15, 2026**

Play *for* GOLF & PICKLEBALL Literacy

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